

## **Vsco Lightroom Presets – Photographers Choice In Lightroom Presets**

Photographers, especially portrait photographers, are always trying to find creative and trendy "looks" to use for their photos. There are many ways to apply these "looks" and all of them can be re-created in Photoshop; however, just about all professional portrait photographers use a program called Vsco Lightroom Presets, that can be made by precisely the same firm that produces Photoshop. This program makes it a lot faster and easier to use different "looks", or presets, to your portraits. You can check the current cost of Lightroom on Amazon.com .

Lightroom users can either buy, create, or download free presets. Afterward, the photographer has just to flip through the library of pictures and can completely alter the appearance of the picture with only one click. Lightroom presets are wonderful!

If you feel as if you're prepared to take your portrait photography to the next level, then I would certainly recommend you purchase Lightroom and start downloading some presets.

I uses Lightroom presets on each portrait shoot. Actually I used them on a shoot I was editing this morning to get a household I took a couple weeks ago. See the photograph below? That's a before-and-after of among the photographs. You can easily see that the prior photo is pretty boring, but the after photo looks MUCH better.

### **What are the best free Lightroom presets available online?**

If you're more of a casual portrait photographer or simply don't want to invest in an excellent pair of Lightroom presets, then you might try finding some free ones online. I've downloaded over 300 presets in the last year and have already deleted 280 of them. There are TONS of junky presets out there, so I shall recommend several presets here which I consider to be of high quality.

Presets #2 and 1: Sepia Chic and Sepia Chic 2 are some of my most favorite Lightroom presets. I use both quite often. You may download them here (check to your link in the bottom of the webpage).

These are three great presets that come from Camera Dojo. The Basic Bam presets are great for just adding a tiny pop to photos, along with the Modern Aged preset is far more stylistic. You may download them here.

These presets do NOT have wide applicability, but it is a good example of how a few Lightroom presets are for a specific purpose. These presets are perfect for attaining a grungy, tough, mean look for sport portraits. Just imagine this preset on Chuck Norris with his shirt off, and you'll get the idea of where to use these ones. Download these Lightroom Presets on our website.

This is an absolutely amazing preset. I really love the appearance.

Before someone chastises me at the comments for not mentioning the many free presets available through OnOne Software, I'll just mention that a lot of people really like them, but I'm not a big fan. I

think most of those presets are WAY overdone. There are probably some decent ones from the collection, but I got so tired of flipping through the junkers that I just uninstalled them entirely.